

WORK HISTORY

2013-present Graphic Designer | SchmidtVisual | Tampa, FL

- Designed complete brand identities for a wide range of clients (including logo design, brand standards, a variety of promotional items, and more).
- Established and maintained business relationships with clients

2015-2018 Creative Director | DEC Networks | Orlando, FL

- Crafted targeted campaigns and brand strategy from conception to completion, implementing style guides and market research for optimal messaging.
- Designed marketing plans and collateral (print and online) for specific client needs, including web design and environmental signage.
- Implementation of CRM Software and database integration through Microsoft Dynamics.
- Email Newsletter design and setup of automated process for delivery.
- Designed, consulted, and implemented social media strategies through multiple outlets.

2011-2013 Graphic Designer | Innovative Solutions | Aiken SC

- Designed and printed a variety of office needs (business cards, newsletters, letterheads, envelopes, invitations, forms, invoices, flyers, etc.)
- Designed and installed a variety of indoor and outdoor signage (Trailer Graphics, Window/Door Graphics, Banners, Display Boards, Trade Show Displays, etc.)
- Maintained and enhanced existing client logos and identities.

2011 Graphic Designer | Allegra Marketing | Aiken SC

- Designed logos, business cards, brochures and various other visual print solutions.
- Assisted in the shipping of goods worldwide using UPS, FedEx and DHL software.
- Designed proofing system to minimize miscommunication between clients and vendor.

2007-2010 Graphic Designer | Columbia Flag & Banner | Columbia SC

- Worked directly with clients to provide quotes and pricing on various sign needs.
- Designed signage and consulted with client during proof stage.
- Designed, Installed and fabricated a variety of signs from 3" Stickers to 50' Banners.

EDUCATION

2010 | University of South Carolina | Aiken, SC
-2011 | Program: BFA (Graphic Design)

2008 | Midlands Technical College | Columbia SC
-2010 | Basic Education Requirements

1999 | Trident Technical College | Charleston, SC
-2001 | Radio and Television Broadcasting

